

UMMC Family Care Centers to offer Influenza Vaccine Clinics

To date, United Memorial Family Care Centers have received only a percentage of their allotted shipment of influenza vaccine due to a manufacturing issue regarding labeling. The balance of the shipment is expected to be delivered by the end of October. The initial shipment will be reserved for patients considered to be at "high risk" as defined by the New York State Department of Health. Patients of Batavia, Byron and Tountas Family Care Centers who are at high-risk for complications as defined below, should contact their physician office to schedule an appointment for vaccination.

High-risk patients include: children aged 6 -59 months; individuals aged 50 years and above who suffer from chronic health issues such as diabetes, asthma, and cardiovascular disease; those who are immuno-suppressed; women who are or will be pregnant during the flu season; American Indians/ Alaska Natives; the morbidly obese (body mass index > 40); health care professionals; caregivers and household contacts of persons with medical conditions that put them at higher risk for severe complications; caregivers and household contacts of children under 5 years of age and adults aged 50 years and older with particular emphasis on vaccinating contacts of children under 6 months of age.

Batavia Family Care (including Yeong Lee, MD) at 16 Bank Street, Batavia will conduct vaccination clinics for their high risk patients on September 28th from 9 am to 5 pm and September 29th from 7:30 am to 3:30 pm. Patients should call (585) 344-4800 to schedule an appointment. Tountas Family Care at 3 Tountas Avenue, LeRoy will schedule patients on September 30th from 10 am to 6 pm. Appointment may be made by phoning (585)768-6530. Patients at Byron Family Care, located at 6815 Byron Holley Road, Byron may call (585) 548-7155 to schedule an appointment for their clinic on October 1st between 8 am and 12 noon.

All patients are encouraged to receive the influenza vaccine. Those who are not identified as high-risk may call their physician office to schedule an appointment in late October and November. Influenza vaccines are also available at many retail pharmacies.

(Posted 9/22/10)

Pre-Admission Testing Relocated due to Construction

Construction of the surgical expansion project at United Memorial is progressing rapidly. As a result, pre-admission testing was temporarily relocated to the Jerome Center at 16 Bank Street, Batavia on Tuesday, September 21, 2010.

Patients who are scheduled for surgery or surgical procedures routinely receive laboratory and medical imaging tests prior to their admission to the hospital. The office space and area in the hospital that was previously used for this service is temporarily closed due to construction. Scheduled patients were notified of the move.

As an outpatient facility, United Memorial's Jerome Center is adequately staffed and situated to seamlessly provide pre-admission services. The surgical expansion project is expected to be completed in approximately 12-14 weeks, or by the end of the year.

The Hospital appreciates the understanding and patience of our physicians, their office staff and our patients as we work towards the completion of the surgical expansion project.

(Posted 9/22/10)

UMMC to honor employees' years of service

United Memorial Medical Center will honor the years of service of more than 100 employees at its annual recognition dinner on October 6th at Bohn's Restaurant, Clinton Street Road, Batavia. Employees are recognized for their years of employment at 5-year milestones.

This year, Hazel King of Patient Accounts and Sandra Martino of Surgery will each be honored for 40 years of dedicated service. Sheryl Hazlett, Healthy Living, Nancy Medwid, Cardiac Rehab and the Laboratory's Marie Olson will celebrate 35 years of service. For 30 years, Monika Ghise and Deborah Starowicz, Third Floor; Kathleen Hume, Quality Management; Wanda Irwin and Amy Mooney, Emergency Department; Frances Neth, Finance; Cheryl Newell, Don Priollo and Carl Schoonover, Materials Management; Carolyn Putnum, ICU; and Sandra Nixon, EKG. Individuals with 25 years of employment are: Colleen Brudz, ICU; Paula Gross, Quality Management; Chris Koneski, Information Services; Loretta Kurek, Ambulatory Surgery; and Melanie Sutherland, Medical Records. Those celebrating 20 years of service include: Lorene Beckmann, ASU; Peggy Coniber, Medical Records; Debra Daniel, Finance; Susan Davis, Pediatrics; Daniel Ireland, Chief Operations Officer; Jacqueline Marsceill, Respiratory Therapy; Anthony Matla, ICU; Jan Nichols, CAT Scan; Susan O'Connor, Medical Records; Joan Peters, Patient Accounts; Joan Price, Laboratory; Cynthia Schwab, Cardiac rehab; and Jennifer West, OB.

There are 73 employees who will receive recognition for 5, 10 and 15 years of service. Each employee receives dinner for themselves and a guest, a pin and gift certificate. Employees with 25 years or more of service are honored individually by their manager and senior leader with a presentation highlighting their contributions.

United Memorial is the largest private employer in Genesee County with approximately 750 employees and an annual payroll and benefit expenditure that exceeds \$36 million.

(Posted 9/16/10)

United Memorial Seeks CON approval for Women's Care Center

United Memorial has filed an application with the New York State Department of Health, Bureau of Project Management for a Certificate of Need (CON) regarding the expansion of the Women's Care Center, currently located at 215 Summit Street, Batavia.

As a not-for-profit community hospital regulated by the State of New York, United Memorial is required to seek approval for projects involving expansion of services or renovations to the physical plant. CON approval will allow United Memorial to move ahead with plans to relocate the Women's Care Center into space that was formerly occupied by Summit Physical Therapy at 33 Chandler Avenue. Both buildings, 215 Summit at 33 Chandler, are on United Memorial's North Street Campus.

"It will allow us to provide better service to those in need of physical therapy by consolidating our program under one roof in a much more accessible building," stated Mark Schoell, Hospital CEO.

Since the merger of the two hospitals in 2000, United Memorial has operated two PT programs-one on the North Street Campus at Summit Physical Therapy and another at Cary Hall on the Bank Street Campus. Neither of the sites was appropriately sized to provide the increasing level of service demanded by patient volumes and care plans. Patient access at the Bank Street site was limited and not fully handicapped accessible. The North Street site was located in a congested area and suffered from inadequate parking. In July 2009, Summit Rehabilitation assumed management responsibilities for PT and OT services at United Memorial.

The new site will allow for full handicap accessibility and improved parking. The site at GCC is just two miles beyond the current locations and will be serviced by the same public transportation line that currently stops at the Batavia sites. There is no increase in fare.

The new facility will offer improved aqua therapy services by having pools with resistive jets, regulated temperatures, treadmills and multiple sized pools for different patient requirements. A full sized "home-like" environment will be available to assist those with occupational therapy.

For number of years, United Memorial has enjoyed a collaborative partnership with GCC's Nursing Program. Many students perform their clinical rotations at the hospital and find employment at United Memorial following graduation. This affiliation has contributed to United Memorial's success in recruiting and retaining registered nurses; preventing a nursing shortage at UMMC. The proximity of the new Physical Therapy site to GCC will enhance the learning opportunities for GCC's Physical Therapy students and continue to foster a positive relationship between the college and hospital.

(Posted 8/12/10)

Celebration Planned

United Memorial will celebrate its 10th anniversary with a Health Fair and Chicken Barbecue on Saturday, August 21, 2010 from 12 to 5 pm at the Jerome Center, 16 Bank Street, Batavia. The celebration has been planned to coincide with the City of Batavia's "Summer in the City" event.

Proceeds from the Chicken Barbecue will benefit the Surgical Expansion Project at the Hospital's North Street Campus. Tickets are \$8 each and are available at the Hospital Cashier's Office or by phoning (585)344-5415. Tickets may be purchased using cash, check or major credit card. The barbecue will run from 12 noon until sold out. Dinners include ½ grilled barbecue chicken, potato salad, vegetable, roll and beverage. They will be packaged for take-out but tables and chairs will be available under the tent where they can enjoy live music performed by the local band, Buffalo Road Show from 12-2:30 pm. Rochester radio's WBEE 92.5 FM will host a live remote with personality Billy Kidd from 3-5 pm.

This is an opportunity for the community to celebrate United Memorial's 10th anniversary and learn about current and future hospital projects such as the surgical expansion, housing renovation, physical therapy facility and urgent care service.

The project to renovate the top four floors of the former St. Jerome Hospital is nearing completion and guided tours of the senior apartments will be offered.

The Health Fair will feature free screenings, within the Jerome Center, provided by United Memorial's Healthy Living Department for total cholesterol, blood pressure, body fat analysis, and blood glucose. (Please fast for two hours prior to the blood glucose test for accurate results.)

Outside, under the tent, several community partners will offer information, free giveaways and have a Child Safe ID booth. Participants include the YMCA, The Genesee County Sheriff's Department, The City of Batavia Police Department, HCR Home Care, Cancer Services Partnership of Genesee and Orleans Counties, Batavia Ophthalmology, Genesee Hospitalists, Conifer Realty, Lake Plains Community Care, GCASA, and The Justice for Children Advocacy Center.

(Posted 8/10/10)

Batavian Returns to Genesee County to Practice Medicine

(Batavia, NY) United Memorial Medical Center is pleased to welcome Dr. Nina Stollo to the Women's Care Center. Dr. Stollo joined United Memorial on August 1, 2010 following the completion of her Residency in Obstetrics and Gynecology at the University of Buffalo where she served as the Administrative Chief Resident. Dr. Stollo is the only female OB/GYN practicing in Genesee County.

Dr. Stollo graduated cum laude, in 2002, from SUNY Binghamton with a Bachelor of Science Degree in Human Development with a minor in Biological Sciences. She completed her Medical Doctorate at the SUNY Upstate Medical University in Syracuse in 2006. Dr. Stollo is a 1998 graduate of Batavia High School and Batavia native. She currently resides in Clarence, NY.

Dr. Stollo credited the "outstanding math and science teachers" at Batavia High for helping her to prepare for her college education. She is looking forward to returning to this community and giving back, as she had a "great childhood" here.

Dr. Stollo is affiliated with the American College of Obstetrics and Gynecology and the American Medical Association. To make an appointment with Dr. Stollo, contact the Women's Care Center at (585)344-4700. The office is located at 215 Summit Street, Batavia.

(Posted 8/9/10)

Open House Planned for Physical Therapy Site

United Memorial will host an Open House at the new Summit Physical and Occupational Therapy Center on Friday, August 20, 2010 from 4:30 to 6:30 pm. The public is invited to tour the new facility at 99 MedTech Drive, Batavia, across from Genesee Community College.

United Memorial relocated physical and occupational therapy services to the Dr. Bruce A. Holm Upstate MedTech Center in mid-July. The new site allows for full handicap accessibility and improved parking. With the move United Memorial was able to expand and improve aqua therapy services by installing two HydroWorx pools. The pools feature resistive jets, regulated temperatures, treadmills and underwater monitoring capabilities to meet patient requirements. The new space also accommodates a full-sized kitchen for use in Occupational Therapies.

Following the merger in January 2000, United Memorial continued to contract with two separate PT programs-Summit Physical Therapy at 33 Chandler Avenue, Batavia and WNY Physical and Occupational Therapy at Cary Hall on the Bank Street Campus. Neither of the sites was appropriately sized to provide the increasing level of service demanded by patient volumes and care plans. Patient access at the Bank Street site was limited and not fully handicapped accessible. The Summit site was located in a congested area and suffered from inadequate parking. In July 2009, Summit Rehabilitation assumed management responsibilities for all PT and OT services at United Memorial under the direction of James Turcer, PT and Wayne Younge, PT.

During the open house, staff will be available to answer questions about the new aquatics program, equipment and the services provided. Light refreshments will be served.
(Posted 8/6/10)

Emergency Room Wait Times Reduced

(Batavia, NY)- United Memorial Medical Center Emergency Department has decreased the average wait time for patients to be triaged. Triage is a method of categorizing patients based on the severity of the injury or illness. Patients whose conditions require the most immediate attention are placed at the top of the list, to be seen before those with less severe illnesses.

The national average triage wait time is 15 minutes. In January 2010, UMMC was well below that with an average time of 9.98 minutes. Recently, however, the hospital has reduced that even further, ending May with a 2010 record average of 5.79 minutes, less than half the national average.

According to the American College of Physicians, "a federal report last year found that patients who need to be seen in one to 14 minutes are being seen in twice that timeframe (37 minutes)." This extended wait time may be due to several reasons, including a lengthy triage time.

The Emergency Department staff at United Memorial work diligently to achieve greater efficiency and reduce triage time. As a result, patients are evaluated faster and treated more quickly.

In 2009, the Emergency Department at United Memorial cared for 23,375 patients. All Emergency Room physicians are board certified in Emergency Medicine. Many of our ER nurses have worked with or are currently involved with Mercy Flight. And, UMMC operates a SANE program (Sexual Assault Nurse Examiner) to elevate the care provided to victims of sexual assault and improve the conviction rate of sexual offenders through the use of forensic evidence.

(Posted 7/7/10)

First Urgent Care in Genesee County Open in LeRoy

(Batavia, NY)- United Memorial Medical Center is pleased to announce that the first Urgent Care Center in Genesee County has opened in LeRoy. United Memorial opened Urgent Care at its LeRoy site on schedule on July 1, 2010, just before the July 4th holiday weekend.

Our first patient was seen two hours before our "official" start time of 11 am, when a woman visiting the area felt ill and needed to see a healthcare provider. Amy Ireland, FNP was already on site to prepare for the opening and was able to provide great customer service and treat the patient.

Urgent Care provides cost-effective and convenient treatments for patients when their primary care physician is unavailable or they do not want to spend time waiting in an emergency room for a non-life threatening injury or illness. Urgent Care is available seven days a week to treat children, adults and seniors from 11 am to 9 pm (with variations in hours for major holidays).

Urgent Care is located in the same suite as United Memorial's Diagnostic Lab and X-Ray services, next to the Family Care Center. LeRoy is only a short, fifteen minute drive from Batavia.

The LeRoy site will now be called United Memorial Community Care providing Urgent Care, Diagnostic Laboratory and X-Ray Services and Family Care.

"The addition of Urgent Care in LeRoy continues the strong tradition of service that United Memorial has offered the residents of LeRoy and those in the eastern portion of Genesee County. It shows our commitment to improving the accessibility of appropriate and affordable medical care to our community," stated Mark Schoell, President and CEO of United Memorial.

Patient volumes have shown a steady increase each day since the opening.
(Posted 7/6/10)

Strategic Planning Session held for UMMC

United Memorial Medical Center held an educational retreat on Thursday, May 6th to develop a 5-year strategic plan for the facility. Present at the meeting were members of the UMMC Board of Directors, Medical Staff leadership and the Hospital's executive team.

The full day session explored topics that will have a prolonged impact on locally delivered healthcare. Hospital CEO, Mark Schoell outlined the current healthcare reform environment and how it will shape the delivery of healthcare services.

Speakers from Treo Solutions, an Albany, NY based business intelligence firm, provided data and analysis to enable Hospital executives to make informed, value based decisions to improve the quality of patient care and outcomes. Their information included a summary and market analysis for UMMC.

Larry Walker, of The Walker Company in Lake Oswego, OR made a presentation regarding the role of the Board and Medical Staff in strategic planning. The Walker Company serves as a dedicated governance development resource for governing boards and senior management, providing continuity, independent external viewpoints and practical approaches for leadership and governance.

"It is a sign of true commitment to United Memorial for our Board Members and Medical Staff Leadership to dedicate personal time to the planning of the future of the organization," said CEO, Mark Schoell.

Plan development will continue with a group assembled from the Board of Directors, Medical Staff Leadership and Hospital Senior Leadership. Input to the 5-year plan was also sought from Hospital managers and directors at a leadership retreat held earlier in the year where the management team was charged with completing a SWOT (Strength, Weaknesses, Opportunities and Threats) analysis. Community input is also welcomed. The plan is expected to be complete by September 2010.

The surgical expansion project, relocation of physical and occupational therapy services, urgent care, and the renovation of former St. Jerome Hospital to serve as an outpatient services site and affordable senior housing are all the result of the Hospital's strategic planning process. This includes the recruitment of two new general surgeons, a gastroenterologist, an urologist and OB/GYN. The achievement of these strategic initiatives has strengthened the foundation of locally delivered healthcare in Genesee County and assisted United Memorial in achieving its mission of working together to promote, enhance and restore health to the people of our community.

(Posted 5/13/10)

United Memorial Staff to Honor Earth Day

Employees at United Memorial will honor Earth Day on Thursday, April 22, 2010 with a ceremonial tree planting at 2 p.m. at the main hospital facility, 127 North Street, Batavia. Two trees will be planted near the Admissions Entrance to the hospital.

This year marks the 40th anniversary of Earth Day. Several staff members of United Memorial have formed a Green Team that looks at hospital processes and practices to determine if a “greener” or more energy efficient approach can be realized while still maintaining efficiency and most importantly, quality of care.

Recently, United Memorial renegotiated contracts for electrical energy which now results in 10% of the organization’s electrical usage being derived from wind power. This is not only a cost savings, but another step in utilizing sustainable energy resources.

Thursday’s event was planned by Emergency Preparedness Coordinator, Elizabeth Raymond and Projects Coordinator, Kasey Jonmaire.

(Posted 4/20/10)

UMMC to Open Urgent Care Center in LeRoy

United Memorial Medical Center will open an Urgent Care Center in Le Roy by July 1, 2010. “This is a natural step in United Memorial’s effort to increase access to necessary health care services to the residents of LeRoy and others in the eastern portion of Genesee County,” stated Mark Schoell, President and CEO. United Memorial currently operates the LeRoy Diagnostic Center and Tountas Family Care at its medical facilities located on Tountas Avenue, next door to LeRoy Ambulance.

Urgent Care services are a cost effective and convenient way for patients to receive quality medical care when their primary care physician is unavailable and they do not want to spend time waiting in an emergency room to be treated for a non-life threatening injury or illness. Co-payments for urgent care are typically less than emergency room co-pays.

UMMC’s Urgent Care Center will be well equipped to treat sprains and fractures; cuts and lacerations, animal and insect bites and stings, cold and influenza symptoms; ear infections, pneumonia, bronchitis, urinary tract infections, asthma, sore throats/strep and mono. Work related injuries and illnesses can be addressed as well as sports/camp physicals, employment/DOT physicals, routine lab work and influenza vaccines.

The Urgent Care Center will be located at 3 Tountas Avenue, Leroy. It will be open 7 days a week from 11am to 9pm.

(Posted 4/19/10)

United Memorial to offer Free Television and Telephone Service to Patients

As of April 1, 2010, United Memorial will offer free television and telephone service to inpatients. As a result of a new telecommunications contract with Time Warner, patients will have free access to basic cable channels and local telephone service; including free long distance. New flat panel televisions were installed in patient rooms last month.

This change means that patients will no longer have to go through the lengthy process of establishing service through a separate vendor or receive bills for these services following discharge. Both services are readily available to them upon admission to the hospital.

The change was precipitated by comments made on patient satisfaction surveys which indicated that the former television and telephone services caused a great deal of frustration to patients. The previous service required patients to dial 1-800 numbers and enter financial information to a remote vendor call-site. Customer service issues were difficult for not only patients, but for the nursing staff as well when they were unable to intercede on a patient's behalf.

Currently, the televisions and telephones are functional; however the full transition to Time Warner will not be complete until mid-May. For the next six weeks, patients may dial telephone numbers with the 585, 716, and 315 area codes directly. Long distance calls to other area codes will need to be placed through the hospital switchboard although they will not be charged. In May, following the completion of the transition, patients will be able to make all long distance calls directly from their room without operator assistance.

This initiative was made possible by the UMMC Foundation.

(Posted 4/1/10)

Topping Off Ceremony Planned

United Memorial Medical Center will hold a "topping off" ceremony on Wednesday, March 31, 2010 at 4:30 pm to mark the occasion of the placement of the last piece of structural steel in the \$19.5 million surgical expansion project at its North Street campus.

A U.S. flag and an evergreen tree are lifted with the steel to symbolize national pride, growth and good luck.

The beam was painted white and signed by employees, hospital administration and board members. Construction of the project is being completed by Manning Squires Hennig. Clark Patterson Lee provided architectural services.

When completed, the expansion will add 44,000 square feet to the front of the Batavia hospital on North Street. It will house 5 new state of the art operating suites, 19 recovery beds, gift shop, waiting area and a new main lobby. It is constructed at grade to provide for handicap accessibility. New visitor elevators are included in the project. A December 2010 completion date is expected.

(Posted 3/30/10)

Women's Care Center to Join United Memorial

United Memorial Medical Center is pleased to announce that the Batavia based obstetric and gynecological practice of Richard Edwards, MD, The Women's Care Center, will become a Hospital based practice beginning May 17, 2010. Midwives Cecelia Stearns, CNM and Patricia Beverly, CNM will remain with the practice as will Krysten Schmidt, FNP.

On August 1, 2010, Nina Stollo, MD will join the Women's Care Center. Dr. Stollo is a graduate of Batavia High School. She completed her Medical Doctorate at the SUNY Upstate Medical University in Syracuse in 2006. Her interests are in gynecologic surgery with a focus in laparoscopy.

Patients of the Women's Care Center should expect a seamless transition. At this time, the practice will remain in its current location at 215 Summit Street, Batavia.

(Posted 5/7/10)

Memorial Day Services Planned

United Memorial Medical Center is proud to serve as the Genesee County War Memorial. Due to construction at the North Street Hospital site, services for the annual remembrance have been temporarily moved to The Jerome Center at 16 Bank Street, Batavia. Memorial Day will be observed at the flag on the Bank Street campus at 9:30 am on Monday, May 31, 2010. The names of over 280 Genesee County soldiers who lost their lives in World Wars I and II, the Korean War, and the Vietnam Conflict will be read aloud and flags honoring the memory of each soldier will be placed in the ground.

Members of Batavia Concert Band will perform the National Anthem. Refreshments will be served in the Jerome Center Conference Room immediately following the event. The public is welcome and encouraged to attend.

The original monument was removed from the Hospital when work began on the addition of a 44,000 square foot surgical unit. The embossed plates listing the names of those who died in service were carefully wrapped and placed in storage. A thorough review of the monument deemed it unsalvageable due to weathering and a committee was formed to develop plans for a new monument. Committee members include Ron Konieczny of J. Leonard Mc Andrew Funeral Home; Hal Kreter, Director of Genesee County Veterans' Services; Jim Neider of the Joint Veterans' Council; veteran Dan Waterman, Assemblyman Steve Hawley and Colleen Flynn from United Memorial.

(Posted 5/6/10)

New Visitor Guidelines for United Memorial

United Memorial instituted new visitor guidelines on Tuesday, April 27, 2010. Restricted visitor guidelines were issued in October 2009 based on the threat of the H1N1 virus.

The new guidelines rescind the ban on visitors under the age of 18 to the facility. The hospital's current policy allows visitors over the age of 14 with the exception of Maternity, where siblings of newborns are permitted to visit with a responsible guardian. The Hope Haven unit allows visitors from all age groups when appropriate.

Only two visitors per patient are allowed at any one time. Visiting hours are from 9 am to 9 pm for most medical/surgical units. Visiting hours for Maternity are from 1 pm to 8:30 pm (significant others allowed at all times) and the Intensive Care Unit's are from 9 am to 8 pm. Exceptions to the general visitors' policy are made for the Hope Haven, Emergency, and Hospice/Comfort Care units and at the discretion of the attending physician when deemed appropriate by a patient's condition.

Patients look forward to visitors and those visits are an important part of recovery. Rest is also a vital component of treatment, and it is the responsibility of the hospital to regulate visiting hours so as not to interfere with healing.

United Memorial requests that all visitors cooperate in promoting the comfort and well-being of patients by trying to keep visits brief, using quiet tones, and not disturbing others. Any person with a cold, sore throat or other transmissible illness should not visit patients. Visitors under the age of 14 will be screened for illness and a log of their visit will be kept. Visitors over the age of 14 will be visually screened for illness by hospital staff and may be asked to use appropriate protective measures if necessary. If visiting patients who are on "isolation," guests will be instructed by the nursing staff in proper protective guidelines.

All visitors are encouraged to wash their hands before and after visiting any patient. Infection prevention is a priority at United Memorial, and as a result, we have one of the lowest infection rates among Western New York hospitals. Questions regarding changes to the visitors guidelines may be addressed by the Infection Prevention Department, Nursing Supervisors, or Community Relations Department.

(Posted 4/27/10)

Blood Drive Scheduled

United Memorial Medical Center has scheduled a Blood Drive for Friday, March 26, 2010 from 9 am to 2 pm in Cary Hall, 211 East Main Street, Batavia. Appointments may be made by calling Mary Canterbury, UMMC's Blood Bank Coordinator at 344-5474. Walk-ins are welcome. Each presenting donor will receive a gift card to Dunkin' Donuts coffee in appreciation.

(Posted 3/19/10)

Community Forum Planned for Surgical Expansion Project

United Memorial Medical Center will hold a community forum on Thursday, February 11, 2010 at 6:00 pm in the Hospital Boardroom at 127 North Street, Batavia. This event, which is open to the public, will provide an opportunity to share information and answer questions regarding the surgical expansion project.

The expansion project will create 5 new operating suites, 19 private recovery areas and a handicap accessible main entrance and lobby. Approximately \$19.5 million will be invested into the facility through the improvement. The \$19.5 million sum will comprise \$3 million in HEAL NY grants and \$2 million reinvestment of Hospital funds. United Memorial will finance \$13 million and seek community support for the remaining \$1.5 million.

The surgical expansion project is expected to reach completion in January 2011.

(Posted 2/8/10)

New Vice President of Operations at United Memorial

United Memorial Medical Center is pleased to announce the promotion of Daniel P. Ireland from Vice President of Clinical Support Services to the position of Vice President of Operations.

Dan has had a long and varied career at United Memorial. He began in 1990 as an orderly/medic and progressed to serving as a floor nurse on a medical/surgical unit; worked as the ED Nurse Manager at the time of the Amtrak train disaster in 1994; as an IT Clinical Analyst in 1998, Administrative Analyst in 2001, Director of Quality Management in December 2004, Dan assumed the administrative duties of ancillary departments and Hope Haven and was promoted to Vice President of Clinical Support Services in 2005.

Dan has oversight of many of UMMC's capital improvement projects including the Jerome Center diagnostic and housing renovations, the surgical expansion project, and physical therapy relocation project at Genesee Community College. Additionally, Dan serves as the administrator for all of our emergency preparedness activities and as a liaison to the County Health Department.

While employed full time at United Memorial, Dan completed his Associates Degree in Nursing from Genesee Community College in 1992, his BSN from SUNY Brockport in 1994, and received an MBA from RIT in 1997. Dan is a member of the Leadership Genesee class of 2006 and recipient of Buffalo Business First's 40 Under 40 award in 2007. Dan is a lifelong resident of Genesee County. Dan, his wife Amy and their three children reside in Byron.

(Posted 1/3/10)

Code Amber Drill Held

United Memorial Medical Center held a Code Amber drill on December 29, 2009 at the main Hospital facility on North Street in Batavia. The mock scenario involved a 10-year old child who walked away from her patient room under the premise that she did not want to have surgery.

Kaylee MacIntyre, a fifth grader at Alexander Central Schools and her mother, Stacy Wirth volunteered to portray the missing child and worried mother. This drill was not announced to the staff of the hospital prior to the actual event. The child's absence was noticed immediately and if it had been an actual event, she would have been located before leaving the patient care unit. In order to test the Hospital's emergency protocols, the drill was allowed to proceed.

United Memorial frequently holds drills to test our emergency preparedness protocol and assess the readiness of staff if a real incident were to occur. This event was held in collaboration with the City of Batavia Police Department who responded to the call and assessed the efforts of the facility in carrying out lockdown and search efforts. Video monitoring of public access areas was beneficial in tracking the path of egress used by the child and the response of staff in search efforts. The drill also allowed the Hospital to test its radio operations.

While we apologize for any inconvenience the drill process may have caused visitors, we hope they understand the importance of practicing and drilling for possible emergency situations. The safety of our patients, staff, and visitors is a priority for the organization. Additional drills are held throughout the year pertaining to fire, evacuation, contamination, and multiple casualties.

(Posted 1/3/10)

United Memorial welcomes New Year's baby

United Memorial Medical Center welcomed the first baby born within Genesee County on New Year's Day. Jonah Razjhon Maurice Showler, a baby boy, was born to Kaitlyn Showler and Elliott Hickman of Batavia on January 1, 2010 at 7:14 am. He weighed 6 pounds, 11 ounces and was 20 inches long. He was delivered by John C. Jaeger, MD. As the New Year's baby, Jonah and his parents received a package of children's books and gift card to a local department store from United Memorial.

(Posted 1/3/10)

Obstetrician to Join Medical Staff

United Memorial is pleased to announce the recruitment of Nina Strollo, MD to the Hospital's Medical Staff. Dr. Strollo will join UMMC in August 2010 following the completion of her Residency in Obstetrics and Gynecology at the University of Buffalo where she serves as the Administrative Chief Resident.

In 2002 Dr. Strollo graduated, cum laude, from SUNY Binghamton with a Bachelor of Science Degree in Human Development with a minor in Biological Sciences. Dr. Strollo completed her Medical Doctorate at the SUNY Upstate Medical University in Syracuse in 2006. Dr. Strollo is a 1998 graduate of Batavia High School and Batavia native. She currently resides in Clarence, NY.

Dr. Strollo is affiliated with the American College of Obstetrics and Gynecology and the American Medical Association. Her interests are in gynecologic surgery with a focus in laparoscopy.

"I look forward to serving my community and bringing my medical training back home to Genesee County," stated Dr. Strollo.

UMMC breaks ground on \$20 million expansion project

United Memorial Medical Center (UMMC) will hosted a ceremonial groundbreaking for the surgical expansion project on Thursday, October 15, 2009. The project, estimated at \$20 million, will add a 44,000 square foot, one story addition to the front of the main hospital building. Operating rooms (OR) will double in size from 300 to 600 square feet with a total of five operating rooms, one treatment room and nineteen private recovery beds.

A boom system will be employed to suspend necessary equipment from the ceiling; freeing up floor space, reducing clutter and trip hazards and allowing staff 360° access to the patient without disruption. The new layout also will allow for the use of up to date anesthesia medication administration equipment. Equipment costs, alone, contribute to \$1.5 million of budgeted expense.

Enhanced technology will have pre-sets available for individual physicians' preferences for lights, cameras, and music. The surgeon will be able to dim or change the lighting and use telephone or data capabilities without removing their hands from the surgical field. The ability to feed video images at bedside enables the surgeon to consult directly with other physicians in real time. This video integration will also improve United Memorial's telemedicine capabilities.

Included in the renovation project is a new visitor elevator, chapel, gift shop and snack kiosk. The waiting areas and lobby will be comfortable; decorated in a soft color palette with abundant natural light. The main entrance and front parking lots have been redesigned to allow for ease of access, without stairs or steps and handicapped accessible. Exterior landscaping and the architecture of the façade will be sympathetic to the residential neighborhood.

Space occupied now by the surgical department will integrated into the new project and repurposed for offices and as support space. United Memorial is proud to serve as Genesee County's War Memorial and is working closely with Veterans' Services to relocate the monument to a compatible location on the campus.

While deemed necessary during the merger of Genesee Memorial and St. Jerome Hospitals ten years ago, the expansion has been actively planned for the past eighteen months following United Memorial's success in achieving financial stability. Architectural services were provided by Clark Patterson Lee and construction will be completed by Manning Squires Hennig. Completion is expected in January 2011.

(Posted 10/16/09)