

### **United Memorial Medical Center League Plans Open House**

The United Memorial Medical Center League is planning an Open House for Thursday, October 30, 2008 from 2 to 4 pm in the Snack Shop and Gift Shop at the Hospital's North Street campus. Free cake and punch will be available to the public. The League recently completed renovations to the Snack Shop by investing \$2,000 in refurbished décor and new counter stools.

The Gift Shop will offer a 40% discount on all Halloween items purchased that day and 10% off all additional gift ware. The UMMC League operates both the Gift Shop and Snack Shop at the North Street campus with all proceeds directly benefitting United Memorial. The League has given over \$1 million in support since their inception. This year's charitable contributions will be earmarked for new equipment in the Maternity Unit.

The League is open to new members and volunteers. For information on becoming a volunteer, please contact Karen Tenny at (585)344-7465.

*(posted 10/1/08)*

### **United Memorial to receive \$3 million grant**

United Memorial Medical Center received confirmation yesterday, September 30, 2008 that the New York State Department of Health will award HEAL NY Phase 7 – Capital Restructuring Initiatives #2 funding in the amount of \$3,000,000; the full amount requested by the hospital in April 2008.

The award of this grant, which is intended to assist hospitals impacted by closures and mergers mandated by the Commission for Healthcare in the 21st Century, affirms that the Department of Health recognizes the difficult task residents and leaders of Genesee County faced in merging the former Genesee Memorial and St. Jerome Hospitals in January 2000- before it was mandated.

The grant will have a positive impact for the Hospital's Surgical Expansion project given the current credit situation in the financial markets. Expansion of the surgical department at United Memorial will increase the number of operating rooms from three to five and their individual square footage. This expansion will allow additional surgical procedures to be performed at United Memorial, improve patient access and work flow and enhance the hospital's ability to attract new surgeons and physicians.

The Surgery Project is currently under review by the Department of Health in preparation for presentation to the New York State Hospital Review and Planning Council which has ultimate authority to approve the project. UMMC would like to begin construction as early as June 2009 pending all approvals and financing.

*(posted 9/30/10)*

### **FREE Blood Pressure Screenings**

United Memorial Medical Center will offer free blood pressure screenings each Thursday in October, the 2nd, 9th, 16th, 23rd and 30th, from 1:30 to 3:00 pm at our Cardiac Rehab Department located at 215 Summit Street, Batavia. Appointments are not needed and walk-ins are welcome.

The American Heart Association claims that nearly one in three U.S. adults has high blood pressure, but because there are no symptoms, nearly one-third of these people don't know they have it. Many people have high blood pressure for years without knowing it. Uncontrolled high blood pressure can lead to stroke, heart attack, heart failure or kidney failure. The only way to tell if you have high blood pressure is to have your blood pressure checked.

For additional information please contact Healthy Living, United Memorial's Community Education and Outreach Department at (585)344-5331.

*(posted 9/19/08)*

### **Pink Hatter's Event Planned**

(Batavia, N.Y.)- The Cancer Services Partnership of Genesee and Orleans County (formerly known as the Healthy Women's Partnership) has scheduled its annual breast cancer awareness event, Pink Hatter's Night Out, for October 9th at Batavia Downs, 8315 Park Road, Batavia.

All attendees are encouraged to wear a pink hat. Each year prizes are awarded for hats in several categories. Doors open at 4 pm to preview the Chinese Auction items. Tickets to the event are \$20 each and available at the Healthy Living Partnership, 211 East Main Street, Batavia; or by phoning (585)344-5494. Seating is limited and is expected to sell out.

Michele Odrabina, MD who practices in obstetrics and gynecology in Albion and Medina will be the featured speaker.

DIVA by DIVA will present a special performance of A Celebration of Women. This O'Connell & Company original production, is now in its 9th year. Each performance features different materials and cast in a fast paced whirl of sequins, songs, humor and quotes by, for and about women.

The Cancer Services Partnership is a grant funded program which provides access to free colorectal, breast and cervical cancer screenings for men and women, age 18 to 64, who are uninsured or underinsured. United Memorial manages the Partnership for Orleans and Genesee Counties.

*(posted 9/9/10)*

**Site work to begin at Jerome Center**

Site work will begin at the United Memorial Jerome Center on Monday, September 8, 2008. This project will disrupt access and parking until Friday, September 12th. The Jerome Center, which houses outpatient diagnostic services such as medical imaging and laboratory specimen collection, the Corporate Health Center, and Batavia Family Care is located at 16 Bank Street, Batavia.

The former St. Jerome Hospital Emergency Department and Ground Floor were renovated during the summer and fall of 2007 to improve outpatient services. A 37-unit affordable senior housing project is planned for the remainder of the building.

In July, a medical office building and the former St. Luke's Manor Nursing home were razed at United Memorial's Jerome Center Campus to make room for additional parking and landscaping.

Services at the Center will follow their normal hours of operation for the duration of the week. Individual departments at the Jerome Center may be reached at (585)344-4800 for additional information.

*(posted 9/5/08)*

**New Provider at Batavia Family Care**

Elaine Lemley, RPA-C has joined the staff at Batavia Family Care in the United Memorial Jerome Center. Elaine is a Certified Registered Physician Assistant who previously worked with Shoukri M. Wisa, MD in Batavia and Albion, Pembroke Family Family Medicine and Gary Smith, MD of Batavia. Elaine received her Bachelor of Arts degree in 1985 from Lake Erie College in Painesville, Ohio. In 2008 she was nationally recognized as a Distinguished Fellow of the American Academy of Physician Assistants.

Elaine, a resident of Stafford, NY will be accepting new patients at Batavia Family Care. Please phone (585) 344-4800 to make an appointment.

*(posted 9/2/08)*

**Tountas Family Care Physician Coverage**

Stanley Ambis, MD and Christine Howard, RPA-C of United Memorial's Byron Family Care Center, have added the duties of interim healthcare providers at Tountas Family Care Center at 3 Tountas Avenue, LeRoy. This temporary measure will insure that patients at Tountas Family Care continue to have access to care following the resignation of Thomas Vuong, DO in July. Dr. Vuong and his family have relocated to Texas.

Patients may call (585)768-6530 for an appointment.

*(posted 9/2/08)*

**Bariatric Surgery Options**

(Batavia, N.Y.)- United Memorial Medical Center will host an informational talk about Bariatric Surgery on July 16th at Richmond Memorial Library, 19 Ross Street, Batavia. The program will begin at 6:30 pm. Anthony DiBenedetto, MD Chief of Surgery for Rochester General Hospital, will lead the discussion on surgical options for significant weight loss. Seating is limited. Reservations may be made by calling the Healthy Living Department at (585)344-5331.

*(posted 7/8/08)*

**Walk the Villages Community Night**

(Batavia, N.Y.)- United Memorial Medical Center is a proud sponsor of Walk the Villages, a free event initiated by Senator Mary Lou Rath to encourage residents to walk in 6 local communities. Batavia's community walk is scheduled for Thursday, July 10th at 6pm. It will begin at the Batavia City Centre where United Memorial will offer free health screenings and giveaways. Participants will have the opportunity to go on a guided walk downtown where they will learn about the history of some of Batavia's businesses and landmarks. For more information on Walk the Villages visit their website at [www.walkthevillages.com](http://www.walkthevillages.com).

*(posted 7/6/08)*

### **Freedom from Secondhand Smoke**

(Batavia, N.Y.)- United Memorial Medical Center joined a growing number of hospitals in Western New York and across the country when a smoke free policy was enacted on July 4, 2008.

Beginning on Independence Day, no smoking is permitted – inside or outside – on hospital property. This initiative also included the elimination of designated areas outside United Memorial where employees, patients and visitors currently use tobacco products and apply to satellite locations in Pembroke, Le Roy, Batavia and Byron.

“As a health care organization, United Memorial is committed to the health and safety of our community,” said hospital CEO, Mark Schoell. “We have a responsibility to take a leadership role on this major health issue, and allowing people to smoke on hospital property defeats this purpose.”

Tobacco is the cause of death for 25,000 New York State residents each year and is the root cause of many illnesses and lost productivity. Tobacco use in and around hospitals poses health and safety risks for patients, employees and visitors.

UMMC’s decision to go tobacco-free is not an attempt to “force” anyone to quit using tobacco products. Rather, the smoke free initiative is a concrete way we can demonstrate our ongoing commitment to healthy living.

A UMMC task force – made up of smokers and non-smokers – will guide the medical center through its transition to make the change as easy as possible. United Memorial will offer additional smoking cessation classes and educational materials, as well as nicotine replacement therapies, to help smokers quit.

We are asking for community support in United Memorial’s smoke free initiative.

### **October is Breast Cancer Awareness Month**

Each year, United Memorial sponsors a number of events to promote breast cancer awareness and celebrate the lives of those who have been affected by this disease.

While we can wear pink, pins and ribbons to show our support; its early detection that will save lives. We encourage women age 40 and above to use the month of October as a reminder to schedule their annual screening mammogram. You don’t need a referral from your doctor and if you don’t have insurance, we offer programs to pay for your screening. When detected early, breast cancer is treatable and beatable!

United Memorial offers the same digital technology found at breast imaging centers. Our newly renovated Jerome Center is comfortable and private. To make an appointment for your mammogram call (585) 344-5444 or click here to contact our Scheduling Department.

Pink Ribbon Pins are available all month for a \$3 donation. All proceeds stay in Genesee County to help pay for uninsured women’s health services. [healthyliving@ummc.org](mailto:healthyliving@ummc.org)

October 24<sup>th</sup> is Pink Ribbon Day. Wear Pink and a pink ribbon pin to receive free cake at the United Memorial Medical Center Cafeteria between 11 am and 1 pm.

Pink Hatters Night Out was October 9<sup>th</sup> at Batavia Downs. This annual event celebrates the survivors of breast cancer. Nearly 500 women (*and at least 5 men*) attended this year’s event at Batavia Downs.